

ESSENTIAL MARKETING PIECES

Our #1 goal is to get your home's information to as many potential buyers as possible! Here are a few basics:

- Feature flyers and brochures will be placed in the home which will include as much information as possible for a buyer to make an educated decision. Items such as financing options, disclosure statements, and lists of upgrades and improvements that have been made to the property.
- Email Campaigns, which are emailed to all agents in the Board of Realtors (Over 1,500 active Realtors, brokers, and builders.
- Property entered into the MLS within 24 hours of listing agreement being signed.
- Your home or lot will be placed on all Southeastern Residential Social Media Platforms to drive traffic. Including but not limited to Facebook, Linked In, Instagram, and various blogs.
- Your home or lot will be placed on our inventory of homes, a collection of the properties we currently have. This cross marketing is just another way to get your home's information to the masses.
- Property placed on company website:
www.livesoutheastern.com
- Lockbox is placed on home for easy access.
- Print advertising submitted for various publications.
- Yard Sign will be installed.
- Visual Tour of your property will be completed within the first 2 weeks and added to marketing material and websites.
- Open Houses are always optional, but if we utilize an open house, here are the basics: Qualified REALTOR will host the home on a given Sunday, usually between 2pm - 5pm.

